

# Nathaniel Wong

(804) 566-9548 | nathaniel.wong@live.longwood.edu | <https://www.linkedin.com/in/nathaniel-wong517>

## EDUCATION

**Longwood University** Farmville VA May 2023

*Bachelor of Science in Business Administration*

- Double Concentrations: Marketing and Management
- Supply Chain Management Endorsement
- Cormier Honors College Scholarship: President's List Spring/Fall 2021; GPA 3.83

## WORK EXPERIENCE

**Commonwealth Center for Advanced Logistics Systems** Richmond, VA

*Marketing Internship* May 2022 – Aug 2022

- Displayed interpersonal skills through interviewing high-profile professors and CEOs
- Applied literacy/writing skills by researching and completing newsletter articles
- Managed the social media activity on LinkedIn and twitter

**Longwood Health & Fitness Center** Farmville, VA

June 2021 – Aug 2021

*Front Desk/Fitness Floor Staff*

- Displayed responsibility following all designated protocols for opening/closing gym
- Provided a friendly and welcoming environment to patrons
- Collaborated with team members to enhance operational efficiencies

**Independent Contractor** Hong Kong, China

May 2020 – Aug 2020

*Private Soccer Coach*

- Analyzed customers' abilities and determined individual strategies to increase skills
- Designed and executed social media promotions to showcase skill set and strengthen customer base
- Communicated children's performances regularly to parents articulating strengths and presenting needed improvements in a positive way

**NW Clothing Company** Hong Kong, China

June 2017 – Oct 2018

*Start-up Principal*

- Managed all purchasing processes from design/fabric selections to establishing an online purchasing platform; accurately managed and tracked online payments
- Created social media campaigns to build and promote distinctive brand

## COMMITMENT EXPERIENCE

**Longwood University Men's Soccer**, Farmville VA

Aug 2019 – Present

*NCAA Division 1 Student Athlete*

- Showcase work ethic and time management skills through 35-40 hour/week commitment to team; problem-solve deficiencies to increase team effectiveness
- Analyze opposing teams' strategies to develop critical competitive action plans

## LEADERSHIP ACTIVITIES

**Student Athlete Advisory Committee**

Jan 2021 – Present

- Serve on leadership team to generate awareness of mental health issues and facilitate campus events for all athletes to improve overall well being

## LANGUAGES

- Fluent in English and Cantonese; Intermediate level in Mandarin and French