

The best practices for survey research are to make items short and clear and avoid double-barreled questions, biased items, and negative items. It is also best to have a combination of open-ended and close-ended questions to gather qualitative and quantitative data. The research question for this evaluation is “Do family fun time activities affect family involvement?” The dependent variable of my study is parent involvement. The survey question that will be used to operationalize the dependent variable will be, “Did this activity encourage your family to interact with one another while completing it?” The scale associated with this question is a scale from 0 to 10, 0 meaning not at all and 10 meaning a great amount. The independent variable for my study is educational attainment. The survey question that will be used to operationalize the independent variable will be “What is the highest level of education you’ve received?” This question will be answered by having responders indicate the highest level of education they have received by selecting one of the following attributes: lower than high school, high school diploma or GED, some college, Associate’s degree, Bachelor’s degree, Master’s degree, above a Master’s degree, and additional education other than previously listed. These are good and well-written questions because they do not contain negative or biased items. Additionally, these questions are not double-barreled, and they are simple, clear, and relevant close-ended questions. Therefore, these questions are easy for respondents to answer.