VATE's 2015 Literacy Explosion!

Photo Essay Rubric

	5	4	3	2	1	Point(s)
Central Idea	There is one clear, well-focused topic. Central idea stands out and is strongly supported by the photographs and detailed content in the captions. A great deal was learned by reading and viewing the captions.	Central idea is clear and is supported by the photos and content in the captions. Reader/viewer learns information about the topic.	Central idea is clear, but the supporting information (photos and captions) is general. Reader/viewer learns some information about the topic.	Central idea is somewhat Clear, but there is a need for more supporting information.	The central idea is not clear. There is a seemingly random collection of information. Little is learned by reading and viewing the essay.	_____
Photograph Impact	All of the photographs clearly represent the central idea of the photo captions. The image brings out emotions in the viewer. The photo "speaks for itself."	The photographs clearly represent the central idea. The photos demonstrate some original thinking.	The connection between the photos and the central idea is clear. Not all photos are related to the captions. The photos demonstrate some creativity.	The viewer can see some connection between the photographs and the captions. The photographs are not particularly creative.	The viewer can not see a relationship between the captions and the photographs.	_____
Captions	All supportive facts are reported accurately. The captions concisely present fresh, original ideas that elaborate on the central idea. Precise, descriptive language is used to complement the photos.	Almost all supportive facts are reported accurately. The captions present clear ideas that support the central idea. Details are used that suit each photo.	Most supportive facts are reported accurately. The ideas presented are understandable but fuzzy. The captions focus on a single idea yet experiment with language with some success.	There are some lapses in accuracy of reported facts. The ideas presented are too wordy and word choice is bland. There is not a connection between each caption and the accompanying photo. Captions are wordy.	No facts are reported, or most are inaccurate. Many of the reported ideas are unclear. The central focus is unclear. The word choice is weak, and captions do not suit the photo. Captions are too wordy.	_____
Sequencing	Details are placed in a logical order, and the way they are presented effectively keeps the interest of the reader.	Details are placed in a logical order, but the way in which they are presented/introduced occasionally makes the writing less interesting.	Some details are not in a logical or expected order, and this distracts the reader.	Many details are not in a logical order, which make it difficult for the reader to follow.	Most details are not in a logical or expected order. There is little sense that the writing is organized.	_____
Grammar	Grammar and usage are correct and contributed to clarity and style.	Grammar and usage are typically correct, and errors did not detract from the presentation.	Grammar and usage were typically correct, but errors detracted from presentation.	There were several errors in grammar and usage that detracted from the presentation.	Repeated errors in grammar and usage detracted greatly from the presentation	_____
					TOTAL→	____/25