

Fit-R-Us
101 First Avenue
New York City, NY 1XXXX

March 4th, 2022

Simon Harpal
President
Sleep-Eaze
505 Fifth Avenue
San Francisco, CA 5XXXX

Dear Mr. Harpal:

Subject: Updating Sleep-Eaze Fitness Centers

In 2021, a survey of frequent hotel guests found that maintaining a healthy lifestyle is the biggest challenge they face when traveling. Some concerns these customers listed included experiencing lower quality of sleep, eating unhealthy foods, and skipping their typical exercise routine. Yet there is one simple step hotel chains like Sleep-Eaze can take to limit these concerns: installing a high-quality fitness center with the help of Fit-R-Us.

Fit-R-Us specializes in offering cutting-edge fitness technology at affordable rates to corporate locations, including offices and hotels. In the past year, we've installed over 100 fitness centers in businesses across the country as an added benefit for patrons and employees. Our fitness centers are highly customizable, allowing purchasers to select single pieces of equipment or packages that best meet their company's unique needs and spatial constraints.

If you choose to purchase equipment outright, we sell durable, high-quality treadmills, exercycles, rowing machines, elliptical trainers, weight machines, barbells, and dumbbells. As an added bonus, all purchases include a one-year warranty with free access to a staff of specialized maintenance personnel available 7 days a week. This warranty can be extended up to 5 years for a fee of just \$2 a week. If you'd prefer to rent a complete fitness center package, our all-inclusive options have everything a hotel gym needs. Each package includes cardio and strength training equipment, as well as free maintenance, for rates starting as low as \$250 per month.

With a new Fit-R-Us fitness center in your hotels, guests will appreciate the convenience of maintaining their healthy lifestyles while on the road. They'll feel refreshed after a gentle elliptical session in the morning or work off the stress of long conference sessions with a more intense weight-lifting routine. They'll think fondly of their stay, returning home energized and eager to stay at Sleep-Eaze again.

As a special incentive for contracting with Fit-R-Us before summer, a high-volume travel season, we are happy to offer a 20% discount off purchase price of new equipment, or three months free when you commit to a one-year lease of any fitness center package before March 15th, 2022. Please contact me at the email or phone number below to schedule a consultation at any time in the next week.

Yours sincerely,

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Ellen Change
Executive Director
Fit-R-US