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Survey Question Assignment

When it comes to survey research, the best kinds of research to analyze are descriptive, exploratory, and explanatory. Research consisting of large samples and original data measuring attitudes or orientations are also suitable for survey research. Survey research questions should be formatted in that they should be relevant to the topic, short, clear and concise, and respondents must be competent and willing to answer. Questions should avoid using negative or biased phrases and should not be double-barreled (two questions in one). When ordering questions, surveys should begin with instructions and consent and demographic questions should always come last.

My research question reads “what kind of needs parents/guardians have that, if met, would help increase parent involvement in education”. The survey question that would be used to operationalize my dependent variable is “How involved do you feel in your child’s education on a scale from 0-10 (0=not at all, 10=extremely involved)”. The survey question that would be used to operationalize my independent variable is “Does your child live in a single-parent household? Yes, no, prefer not to say”. These are well written questions because they are clear, unbiased, and easy to answer. The questions avoid negative terms and are not double-barreled. The questions are also close-ended, making data collection easier to categorize.