

JACOB FARMER-RYLANDS

CORMIER HONORS SCHOLAR | SOCIAL MEDIA
MANAGER | WRITING CENTER CONSULTANT & ASST.
DIRECTOR IN TRAINING



CONTACT

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EDUCATION

BA (Hons) in Communication Studies & History Aug 2019 - Present
Cormier Honors College of Longwood University, Farmville, VA, USA

- Concentrations in Public Relations & Pre-Law
- Minor in Political Science
- GPA: 3.989
- Dean's List: Fall 2019
- President's List: Spring 2020, Fall 2020, Spring 2021, Fall 2021
- Projected Graduation: May 2023

WORK EXPERIENCE

Communications Intern Nov 2021
Virginia Governor's Summit on Rural Prosperity

- Liaised between Cormier Honors College and Virginia Rural Center
- Spoke with Governor Ralph Northam and interviewed senators, delegates, and regional officials, live-tweeting all speeches

Social Media Intern Aug 2021 - Present
Cormier Honors College for Citizen Scholars

- Manage Instagram, Twitter, Facebook, and TikTok accounts
 - Increased Cormier's follower count on Instagram by over 20%
 - Garnered over 52,000 unique Facebook impressions in fall 2021
- Redeveloped official website to better market it to prospective students

Writing Consultant & Asst. Director in Training Aug 2021 - Present
The Writing Center @ Longwood University

- Collaborate with the writing community and focus on improving individuals' writing strategies, ethical writing practices, research skills, and clarity of thought
- Correspond and collaborate with campus offices, clubs, and organizations to schedule workshops, events, and advisory committee meetings

POLITICAL EXPERIENCE

College Democrats of Longwood University (CDLU)

- 2019-*present* founding member, president, and vice president
 - Planned meeting events and organized town halls in conjunction with CDLU executive board for Del. Sam Rasoul (spring 2021) and Sen. Jennifer McClellan (fall 2021)
 - Organized canvassing events and voter registration drives
 - Recognized with Outstanding Organization President Award for 2020-2021
- 2021 communications director
 - Collaborated as regional collegiate liaison with Dr. Cameron Webb for Congress (fall 2020); Jennifer Carroll Foy for Governor (spring 2021); and McAuliffe-Ayala-Herring for Governor, Lt. Governor, and Atty. Gen., respectively

SKILLS

Microsoft Office

Social Media Management
(Instagram, Twitter, Facebook & TikTok)

Associated Press (AP) Stylebook Proficiency

Website Copywriting

Live-Tweeting Public Speeches

American Psychological Association (APA) Style

Modern Language Association (MLA) Style

Chicago Manual Style (CMS)/Turabian Style

RELEVANT COURSEWORK

Constitutional Law

Constitutional Rights & Liberties

Public Relations Research

LGBTQ+ and the Media

Public Relations Writing

Principles of Microeconomics

Introduction to Public Administration

Statistical Decision Making