“Project Success” Blog Assignment and Grading Rubric
http://blogs.longwood.edu/项目的uccess/

Blog Post Assignment
During the semester, the class will cover four main topics including service, self, career, and leadership. Each module will require a graded component worth up to ten points. (The Career module consists of turning in a printed copy of your resume.) The Self, Leadership, and Service modules conclude with a corresponding “blog post and two comments” assignment worth up to 10 points each.

Self Reflection Post (due by midnight Sunday, Sept 23) and Comments (due by class Sept 26)
Printed copy of Resume due in class: October 17, 2012
Leadership Reflection Post (due by midnight Sunday, Oct 28) and Comments (due by class Oct 31)
Service Reflection Post (due by midnight Sunday, Nov 11) and Comments (due by class Nov 14)

Blog Post Prompts
Self Prompt: Throughout the Self Module of our “Project Success” class you have participated in group facilitation exercises at the LU Ropes Course, conversations about what it means to be a sophomore, and a group interpretation of your MBTI results. What are the most important things you have learned (or relearned) about yourself, and how will you use this personal insight to better your chances of success this year?

Leadership Prompt: Throughout the Leadership Module of our “Project Success” class you have learned about the Active Citizen Continuum, Intentional Leadership, and ways to impact the community through leadership. How will you apply what you have learned about leadership to influence the community this year?

Service Prompt: The Service Module of our “Project Success” class has given you the opportunity to connect with a community agency and learn about non-profit work as well as hear from other groups about a variety of community agencies here in Farmville. As a result of this module, how has your understanding of the needs of our Farmville community changed? How has what you have learned changed you and/or your views about community service?

Blog Post Grading Rubric
As “public” blog entries, all posts and comments are expected to be well organized and clearly articulated; correct grammar and punctuation are essential. Components for each assignment include a blog post that addresses the module prompt (worth up to 5 points) and two comment/response posts (worth up to 5 points for both comment/response posts). If you have a concern or question about the scoring, please email the Course Facilitators with your post in the body of the email.

Each blog entry posted in response to the module prompt will be graded using the following scale (0 to 5):

5 = The post goes above and beyond expectations. Not only does the post have clear point(s), it references the prompt and class discussion/exercises, brings in additional ideas and lines of thought, asks insightful, thought-provoking questions, and offers useful, personal examples for illustration of points. The prose is lucid, well-organized, and includes a strong, personal voice.

3 = The post sufficiently responds to the prompt and/or poses an additional probing question. The entry constitutes a strong post, but has one of the following issues: the points being made aren't necessarily clear;
post might be missing additional ideas/thoughts or other clarifying matter such as examples or connections to the larger conversation.

1 = The entry does not sufficiently relate to the prompt or is incomplete and adds no value to the larger conversation, or was not posted by the due date and time.

0 = Failure to post an entry in response to the module prompt.

Each blog comment/response entry will be graded using the following scale (0 to 2.5):

2.5 = The comment/response makes clear points that address the group member’s blog entry. It provides additional ideas and lines of thought and creates connections between the prompt and class discussion.

1 = The entry is an, "I agree post" without much additional substance or personal reflection.

0 = Failure to post a comment or response to another student’s post.

*Adapted from work of Dr. Heather Lettner-Rust, LU Assistant Professor of English (August 2012)*