

Fit-R-U_s

1234 Main Street
Terrapin, TX 12345

November 15, 2018

Simon Harpal
President
Sleep-Eaze
5678 High Street
Terrapin, TX 12345

Dear Mr. Harpal:

The number of Americans travelling to new cities has drastically increased in the past year. In a recent study, 70 percent of travelers reported the quality of the gym being the determining factor when choosing a hotel.

A quality gym includes treadmills, exercycles, rowing machines, elliptical trainers, weight machines, barbells, dumb-bells, and other state of the art fitness equipment. Fit-R-U_s gyms include all of this equipment and more. Every Fit-R-U_s gym in a hotel has a five-star rating on TripAdvisor. A hotel with a five-star gym rating will appear higher on the list of recommended hotels for travelers. Travelers will look back on their stay and think of the gym when writing a review of the hotel. Each hotel awarded "Best Gym" by The National Travel Agency has a Fit-R-U_s gym. Every hotel owner wants more travelers to stay in their hotel and a quality gym will entice more people to stay at a hotel.

Fit-R-U_s offers full-featured fitness-center packages that include everything a hotel would need to install a state of the art gym. Included in the package are installation technicians who will assist hotel team members installing the equipment. In addition, installation technicians will teach gym attendants how to properly work and clean the equipment. Fit-R-U_s will also include cleaning supplies for the hotel for a year with the purchase of 20 fitness centers. We offer an attractive, low-interest payment option that will only cost Sleep-Eaze \$100 a month per gym.

Purchase Fit-R-U_s gyms before November 30 and receive an additional year of free cleaning supplies. We have enclosed an informational packet on the different gym packages offered. You can also purchase gyms through our website, www.fit-r-us.com, using a credit card or mobile check.

Yours sincerely,

Ellen Chang

Ellen Chang
General Manager