



# Event Recycling at Longwood

*Making a Lasting Impact with Recycling*

**WHERE ARE THE**

**RECYCLING BINS?**



**Caption:** Piles of trash bins nearly stacked after Oktoberfest.

You may have notice that there were no recycling bins at Oktoberfest. For college campuses, events often overlook efforts to recycle and are a source for waste productions. With the lack of recycling bins, it sparked an interest in event recycling at Longwood. **Event recycling** is defined as a system to ensure waste items at campus-wide events are separated correctly and sustainably.

What are the necessary components to implement recycling at Longwood events?

The answer to this question involves looking at examples of event recycling at other universities and Longwood’s current event recycling system.

## Why Event Recycling?

The University of Virginia’s GameDay Challenge ignited our interest to implement event recycling at Longwood. The **GameDay Challenge** promotes waste reduction and recycling at home football or basketball games at participating colleges and universities.

The University of Virginia coordinates with their Athletics, Dining, and Sustainability Department and student organizations to organize the event. Last year, UVA placed third nationwide in the recycling category.



Longwood



Sustains

# Brown University's Green Move-Out Day



On November 16, we emailed Brown University to learn about their recycling efforts. The Office of Sustainability responded to our questions, where we learned about their Green Move-Out Day.

At the school year, there has been enormous quantities of material that students cannot fit in their suitcase, or it's easier to toss in the trash. They saw a need for their donation program called Clean Break. Last year, they collected and donated 32,000 pounds of materials to different organizations in the area.

**(Source: Erin Royal, Office of Sustainability)**

**Caption:** Like Brown University, students at George Washington University participates in a Green Move-Out Day.

Location for Implementing Event Recycling	Possible Event Opportunities
Wheeler Lawn	Move-In and Move-Out Day
Stubbs Lawn	Color War and Oktoberfest
Lancer Park and Athletic Fields	Spring Weekend
Willett Gym	The Big Event (Community Service Day)
Residence Halls	Sport Events (i.e. The G.A.M.E)

**Summary:** As shown, the table represents the potential locations and event opportunities to implement event recycling at Longwood University. However, the challenge for event recycling is identify the type of waste and where it is coming from. Different events produce a different recyclable waste stream.

**Consider recycling at your next event!**