



November 5, 2018--FOR IMMEDIATE RELEASE

Self-Sorting Waste Management System Released

FARMVILLE, VA -- A new technology for at-home waste management was released November 5th. The device, called an EcoTech Waste Sorter, automatically sorts waste materials into one of three bins: recycling, compost, and trash. The product was developed by EcoTech, a company based in Farmville, Virginia that designs environmentally conscious technology.

The EcoTech Waste Sorter is the size of a typical kitchen trash can. It has a single chute in which users can dispose their household waste. Inside the device, a laser scanner identifies the waste material. Levers beneath the scanner then sort materials into the proper bin. The EcoTech Waste Sorter also compresses its contents to maximize space.

“This innovative technology will allow Americans to be environmentally conscious with no extra effort on their part,” said Carla Stevens, EcoTech’s creative director, “Our calculations estimate the EcoTech Waste Sorter will reduce consumers’ contributions to landfills by 40 percent.”

EcoTech partners with local waste management companies to have the Waste Sorters’ contents taken to the proper facilities. Owners can put their Waste Sorters out on the curb each week on their usual trash collection day. Costs for this service will be comparable to what customers previously paid for waste disposal. Additionally, customers who wish to do so may remove the compost bin and use the contents for their own compost piles.

EcoTech is offering this product at a reduced holiday rate until December 20, 2018.

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