Our goal is to create a video/advertisement to convey our goal of overriding the current healthcare system by creating a new chain of affordable, accessible, and friendly healthcare buses in the format of a new chain of hospitals spanning the U.S.

Our goal is to eliminate the tremendous debt acquired through ambulance rides, with mobile urgent care buses.

Healthcare video script:

\*Fade in\*

Black screen with some staggering (negative) facts about healthcare

-\$2.6 trillion per year spent on health care
-30% of it (\$750 billion) is wasted
- Since 1960 the average per ca pita health care cost has risen 660%
-45,000 deaths per YEAR can be tied to a lack of insurance coverage.
44 Million American's are uninsured. This problem is ours to solve. It's simple....
For the cost of a meal for one, one hour minimum wage\* labor, your yearly dues are the answer.

Maybe get Makayla to share her story in the format of a testimonial, as a very simple: this is what I have been through in a nutshell, and how the current healthcare system negatively impacted me....

"It's because of situations like these that we decided to create <u>**,"AttainaMed"**</u>, a new form of healthcare."

What IS AttainaMed? AttainaMed is a brand new type of healthcare that we want to span the United States to serve the people by providing an accessible place to gain the healthcare they need. AttainaMed would be affordable, approachable, and friendly, unlike many of the hospitals in today's society.

AttainaMed would be a system of buses that would park in public areas, that can provide healthcare to people who call upon/need them. They would provide general healthcare with state of the art technology and a practicing doctor on each bus. In the event that they could not provide immediate medical attention the bus can also act as an ambulance, to cut the astronomical cost of an ambulance ride for the patient.

Maryland, Virginia, and North Carolina would be our "test states" starting out on a smaller scale with only 50 buses, with Richmond serving as our "home base".

Facts, money, yadda yadda yadda,

Cool tagline

## "AttainaMed" ---- Attainable medical healthcare!