

The Finish Line, Inc.
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PRESS RELEASE

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START: IMMEDIATELY

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STOP: November 1, 2012

SUBJECT: Finish Line, Inc. Announces Plans to Expand Manufacturing Facility

60 Second Spot: Finish Line, Inc. announced today that the company would be expanding their local manufacturing facility by 33% because of increased demand. According to Finish Line's most recent quarterly results released in June, the company's online sales have grown 28.1 percent over the first quarter of 2011. Company spokeswoman, Diane Boyce, commented on the development saying, "Expanding has been a very strong focus for us in the past year. Recently, we improved our company's e-commerce business, creating more jobs and more retail, so now we have plans to expand to meet those increased demands. Finish Line, Inc. is on the move and excited for the future." The company hopes to break ground in Marion County January 23rd, if not they will plan to start before February 14th.

Finish Line, Inc. is a leading athletic retailer offering the best selection of brand name footwear, apparel and accessories. The company operates more than 660 stores in 47 states and online at www.finishline.com.

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