



HEATHER WALDO

CANDIDATE: SOCIAL MEDIA
MANAGER

Hi! I'm Heather Waldo, a Communication Bachelor of Arts graduate. My background entails managing multiple social media platforms for a fashion design company. I am seeking to apply my education and professional skills as a Social Media Manager for a dynamic company.

EDUCATION

Bachelor of Arts
Longwood University

Major: Communications
Minor: Photography

SKILLS

Creative writing
Social Media Creativity

**Communication: written
and video**

Time management

EXPERIENCE

Fashion Internship
J. Crew in NYC

Social Media Coordinator
Gucci Inc. NYC

ACCOMPLISHMENTS

**PR News Online Social
Award for Instagram**

"Best use of a photo"

Shorty Social Good Award

2023 Gucci Ad Campaign

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