



Kayla Barner & Haley Schultz

Feasibility Study

Our Task this Semester



DUE TO THE SUCCESS OF THE PROGRAMS
IMPLEMENTED AND DESIGNED BY
LONGWOOD STUDENTS ENROLLED IN VARIOUS
COURSES WITH DR. BIDWELL & DR. PEDERSON AND
AS WELL AS THE SUCCESSFUL COLLABORATION
WITH STEPS, THERE INDICATES THAT THERE IS A
DEMAND TO EXPAND THE EFFORTS OF THIS CLASS
PROJECT.



OUR GOAL THIS SEMESTER WAS TO DETERMINE
HOW FEASIBLE WOULD IT BE TO EXPAND THE
PROJECT OUTSIDE OF ITS CURRENT USE.

Phase 1- Avenues of Expansion



How many children has this project assisted?



Is there evidence to suggest that implementing this project would be beneficial in larger settings?



If yes, what type of setting would be most beneficial for children & families?

Integration into the Public-School Setting

- Presenting the Idea to Prince Edward County Public School Board
- In preparation for School Board meeting we:
 - Created an informational brochure about the current logistics related to the project
 - Conducted an interview with former school board member.
 - Cainan Townsend
- Take away from Interview
 - The school board has a very tight budget in which funds are allocated yearly
 - In order to propose the idea we must have a completed business plan



Phase 2 – Continued Collaboration with STEPS

Due to the development of the programs and limited resources, we explored the option of expanding this project through STEPS in which more counties could be served.

- The target goal is to expand to 8 surrounding counties.



STEPS Head Start
Moving Lives Forward

Phase 3: Expansion & Expenses

- How can we expend this project and alleviate some of the costs?
- What are avenue to explore to earn money
- What would a possible budget look like?
- Grants



Conclusion

- The future of this project is very bright. With access to more resources such as funding and planning it possible that Longwood students will be able to assist children & families in eight different counties. Who knows by fall of 2033, one of the students who received a project will be able to attend Longwood that fall and look back to their first interaction with the university.

