

Ellen Chang  
Fit-R-Us, General Manager

1234 Grove Street  
Dover, CA 23452

March 24, 2018

Simon Harpal  
President  
Sleep-Eaze Hotels  
4854 Main Street  
New York, NY 10394

Dear Mr. Harpal:

In the past year, there has been a significant rise in hotel business in California. People are traveling for work as well as pleasure, causing the hotel stay rate in California to rise by 45 per cent. As a result of people traveling more, they are forced to find workouts on the go, rather than be able to go to their normal home gyms.

It has become of interest for certain hotels to add fitness centers as an added benefit for patrons. Simple things such as a few exercise machines and weights really allow the customers to feel like they are in their own personal gym. The well built facilities cause a great deal of customer satisfaction, causing return rates to go up in the industry. Return rates give a rise in profit for each hotel chain that implements these fitness centers.

We here at Fit-R-Us sell equipment such as treadmills, exercise bikes, rowing machines, elliptical trainers, weight machines, barbells, dumb-bells, and much more. We offer full featured fitness packages made especially for companies – these packages include everything one would need to build the perfect hotel gym at a reasonable price. As the president, I can attest to the fact that the equipment is top notch and will meet every expectation you may have. With our equipment, you can build the hotel gym of your dreams that comes with a customer satisfaction that you would not believe, all while remaining budget friendly.

If you are interested in our equipment for your hotel, please send a request to the return address above by June 1st, and we can begin building a dream gym for your hotel. I have also enclosed a catalog to further look at our equipment so you may decide what fits best in your hotel.

On behalf of all of Fit-R-Us, we thank you and look forward to speaking in the future.

Sincerely,

*Ellen Chang*

Ellen Chang