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For Immediate Release:

**TRADER JOE’S IS REPLACING PLASTIC BAGS WITH PAPER BAGS TO HELP THE ENVIRONMENT**

FAIRFAX, Va October 17, 2018—Trader Joe’s announced today that their Fairfax, Virginia location will be replacing their plastic bag with paper bags and encouraging customers to buy reusable bags for their groceries. The company is doing this in hope to contribute to helping make environment the environment better by reducing the plastic waste.

To encourage more customers to buy reusable bags, Trader Joe’s will have a sale on the reusable bags for the first month of November. Trader Joe’s will also give a discount to customer’s who bring their own reusable bags. The company has recently been sending out emails to regular customers explain the harmful effects that plastic does to the environment, Trader Joe’s wants its customers to also get a better understanding of how plastic is harmful to wild animals, both in the ocean and on land and it is also harmful to our own health.

Trader Joe’s will also be giving a presentation to customers that might be interested in knowing a little more about what plastic does to the environment. This will be a short presentation about the research that the company did well finding out more information on how bad plastic is for the environment. Trader Joe’s CEO, Dan Bane, said, “I was shocked when I learned about how bad plastic can be and I hope our customers will be inspired to make a change in their life too.”

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Trader Joe’s is a chain of neighborhood grocery stores featuring high quality imported and domestic foods and beverages at honest, low prices. Trader Joe’s (www.traderjoes.com) began in 1958 in the Los Angeles area. Since then, Trader Joe’s has expanded to more than 430 stores in 39 states.

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