**Riley Bedford**

<https://www.linkedin.com/in/riley-bedford/>

**EDUCATION**

**Longwood University** *May 2019*Farmville, VA

*Bachelor of Arts in Communication Studies*

Concentration: Public Relations

GPA: 3.0

**INTERNSHIP EXPERIENCE**

**Tharpe Social Media & Events**  Richmond, VA

*September 2017-December 2017*

* Created Save the Dates and other media posts using a graphic design website called Canva
* Developed and track progress toward upcoming weddings using Trello and grant access to other staff members and the client as needed
* Wrote blog pieces for the website to recap weddings and special events as well as discuss industry trends
* Assisted in managing all aspects of weddings from set-up to paying vendors and clean up
* Ensured all weddings go according to plan and make the necessary changes or decisions to make that happen

**COURSE PROJECTS**

**Fundamentals of Public Relations** *August**2017****-****December**2017*

* Developed a Nike PR campaign alongside two other classmates
* Wrote a mock press release for Nike
* Created a blog post that focused on the NBA talking about Nike

**Persuasion Theory**

* Created 5 different persuasive speeches on why we should stop the use of Chlorpyrifos

**Public Relations Writing** *August 2018-Present*

* Created two mock press releases
* Wrote a mock media pitch

**WORK EXPERIENCE**

**ESPN Plus- Longwood Athletics Broadcast Operations** Farmville, VA

*November 2018-Present*

* Operate a Canon camera for live game action
* Control Graphics and do replay for the live broadcast

**Country Club of Fairfax** Fairfax, VA

*May 2017/2018-August 2017/2018*

* Set up for events held on holidays and members birthdays
* Placed member orders for food and drink to their satisfaction
* Used the Point of Sale system to place orders
* Maintained a clean and inviting area for the members to eat
* Assisted with special events as needed
* Greeted members to ensure they have an overall positive experience at the club