

What is the goal here?

Our goal and vision is to enlighten society about the issues of gender equality that occur worldwide in the hopes that women and men are treated as equals.

We will accomplish this through different media platforms such as this brochure and our educational website. These contextual approaches are based on the history of gender inequality, worldwide happenings, and ways to overcome this social stigma.

Help Make a Change!

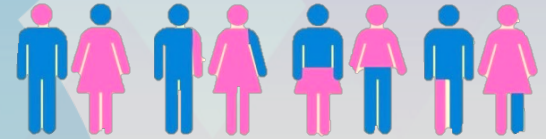
- Know Yourself- Know what you believe in so that you can act on them with reason.
- Challenge Gender Norms- We can overcome social stigmas by continuing to spread stories of those who have dared to lead a different path.
- Have a Voice- Speak up about inequities and injustices, the world will not change if we turn a blind eye.
- Help Other Women- Give helpful feedback and help each other grow.
- Do it over and over and over- Change doesn't happen overnight!

Visit Our Website!

www.genderequalityfortheworld.weebly.com



GENDER EQUALITY



*Laura O'Toole
Maya Ejor
Tyler Bagbey*

How this pertains to Common Good

In our research, we gave multiple examples of Aristotle's classical appeals: Logos, Pathos, and Ethos.

To capture our reader's attention, we primarily used the pathos appeal to provide a sense of emotional urgency to make this social change. For ethos, because we are not experts or activists, we referenced experts in this field through statistics and quotations. And finally, to provide a logos appeal, we persuaded our audience with reason using facts and figures.

Terministic Screens, for Kenneth Burke, is a type of lens that is composed of terms through which humans perceive the world.

We were able to capture this rhetorical concept by giving examples of times where people may have thought gender inequality was not an issue that occurs in society. For instance, in the speech Emma Watson gave at the United Nations headquarters, she mentioned times where she believed the negative gender-based assumptions that were given to her were true. She perceived the world in a negative light. The language society chooses to use will be a representation of our reality, so it is essential to reiterate accurate information.

Logical fallacies are another course concept that pertains to our Common Good Project. A logical fallacy is an invalid or faulty statement/reasoning used when taking a stance on the argument of a particular topic.

An example of a logical fallacy is that of Hypothesis Contrary to Fact. An example of this fallacy would be: if Congress did not pass the 19th amendment which gives women the right to vote on June 4th, 1919, women would not have the ability to vote today.

Worldwide Impact



Gender inequality is still a prevalent issue all over the world today.

From our findings, we discovered that:

*Less than 23.7% of women hold positions of national parliament
There are 49 countries that do not have laws that protect women against domestic/sexual abuse
In 18 countries, husbands can legally prevent their wives from working*

(United Nations, 2019)

Iceland received the best score for gender equality according to the World Economic Forum (0.878).

Yemen has received the worst score for gender equality (0.516).

The United States does not even place within the top 20 countries for best gender equality as we received a score of 0.718.

History



Throughout history, women have faced immense discrimination for various reasons. Although they have made tremendous strides, there is still a long way to go until women have reached total equality with men. Women have been fighting for this goal for centuries and will not quit until justice is brought upon both sexes.