Farmville to Get Two New Tap Rooms

James River Brewery Looking to Open Early 2019

Nick Lewis

Farmville is on the verge of having two new places to drink craft beer. The Brew House is planning on opening a new location directly across from Longwood’s Barnes and Noble, while James River Brewery is will open a location in the old J.R.’s Laundromat at 701 N. Main Street.

The Brew House and James River Brewery will both be opening the second locations in Farmville, joining Third Street Brewing Company which is located at 312 W Third St. The Brew House has not responded to requests to comment after multiple attempts to reach them.

 “You see throughout the area that breweries and tap rooms are becoming more common. Farmville was a little bit of an untouched area,” said Operations Manager Shannon Brown. “When we started looking in Farmville, Third Street (Brewing Company) wasn’t even there yet. So, we waited a little bit and then Third Street came in there and we thought it’d be a good time to try and get in there.”

As far as us going into Farmville it’ll help Third Street as much as it’ll help us with having another destination brewery.”

 James River Brewery will not only be a tap room, but they will also have a small brewing operation. The main James River Brewery brews about 1,600 barrels a year according to Brown who expects the number to increase next year. Brown said the that the Farmville location expects to produce around 500 barrels which is 31 percent of what the at the Scottsville location produces.

“I’m excited to have another place to try craft beer,” said Miles Sadler, general manager of Third Street Brewing Company located at 312 W Third St. “It’s proof that Farmville is turning into something that it wasn’t five years ago.”

Sadler and Brown both said they are willing to partner with the other establishments in the community for events. Sadler made it clear that he is willing to partner with anyone for a community event, especially if there is a charitable cause.

James River Brewery has a community tap night on Wednesdays to benefit a non-profit organization in the community with 20 percent of the revenue going to that organization according to Brown.

 James River has other events during the week besides community tap night. Thursday is game night, Friday, Saturday, and Sunday they have live music. They change events every so often that people don’t get bored of the same events over and over and Brown said there’s a better turn out that way.

Sadler said Third Street Brewing Company has different events also on certain nights, like karaoke, trivia night, book clubs and live music with a food truck on the weekends. Sadler explained that Third Street Brewing Company was a community space for everyone to use and have a good time.

According to the Farmville Herald on July 19, The Brew House is expected to open sometime in November. Brown confirmed that James River Brewery is waiting on construction and a permit, he hopes to be open by the first of January. “I’m excited for the product they’re bringing to Farmville,” said Sadler referring to James River Brewery.