



M. HEIMBURG

GRAPHIC DESIGN • PRINT, DIGITAL, WEB

CONTACT

M. Heimburg

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EDUCATION

Longwood University – 2017–2021

Bachelor of Fine Arts in Graphic Design
Concentration in Brand, Identity, & Media Design
Minor in Psychology

3.82 cumulative GPA
Cormier Honors College
Psi Chi Psychology Honors Society

EXPERIENCE

Design Lab

Senior Art Director – August 2020–present

Designer – August 2019–August 2020

Design Lab is a student-led design agency at Longwood University. Teams work with 10+ clients per semesters. Responsibilities include giving and receiving constructive critiques, balancing multiple jobs at once, and meeting regular deadlines with quick turnarounds. As senior art director, responsibilities include supervising a team of designers and being responsible for communication with clients.

Target

Style Consultant – June 2019–January 2021

Worked on the sales floor alongside a team stocking products, assisting customers, maintaining fitting room, and opening and closing the store. Managed time to balance multiple duties in each shift and problem-solve to keep area of store organized during inflow and outflow of products.

SKILLS

Adobe Creative Suite

InDesign, Illustrator, Photoshop,
AfterEffects, Premiere, Lightroom

Microsoft Office

Word, Excel, PowerPoint

Google Workspace

Drive, Docs, Slides, Sheets, Calendar

Web design

Wix, SquareSpace, WordPress

Other programs

Slack, Zoom, DropBox

Willing to learn

HTML/CSS, Sketch, Figma, Quark,
other Adobe programs, & more