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Microeconomics

Reflection on Uber Presentation

For the opening of my presentation, I offered an opening statement that related to my personal experiences. I thought that this was an effective beginning.

* At about the 22 second mark, I used the economic term surge pricing by explaining what it was and how it related to Uber which provided insight.
* I stuttered a couple times when explaining surge pricing which may have caused the listener to not fully understand the topic.
* At the 45 second mark, I accidentally messed with my hair which is never an effective position. I could have done more talking with my hands to keep them from messing with my hair.
* At the 54 second mark I included the terms of supply of drivers and demand of consumers relating to Uber in order to incorporate the uneven ratio.
* During the 1:30 minute mark I offered a possible solution for surge pricing, which presented the audience with an alternative to think about instead of me just discussing all of the issues.
* Around the 2 minute mark I stuttered again, causing some confusion as to what I was explaining.

Besides smiling right at the end, I could have used better facial expressions to make myself more personable. Overall if I had not stuttered then I may have been able to get all of my points across effectively. For the next presentation I will work on the flow of my words and my body language.