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For Immediate Release

**TESLA TO CREATE SCHOLARSHIP OPPORTUNITY FOR YOUTH AND YOUNG INNOVATORS THROUGH REWARD BLOG ENTRY**

 **-Palo Alto, California 11/10/2017-** Tesla is to launch a new blog in January of 2018, to give reward to younger aged adults and youth who have made achievements or showed promise in technological innovation. The reward will scholarship money towards education or towards future projects.

“We want to inspire the youth of America to keep pushing themselves, keep innovating, and keep dreaming so that they can continue to do great things. America is the land of opportunity, and we want to provide the youth with an opportunity to succeed by awarding the recipients with a scholarship.” -Elon Musk, Tesla CEO.

A secondary reward would be the awareness brought about after features on the blog. Features could potentially lead to future careers for the winners.

Winners will be selected from a variety of sources. Applicants can submit an application on the [Tesla website](http://www.tesla.com), or by contacting Tesla social media. Tesla will also monitor award programs such as science fairs to look for promising individuals.

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Tesla will announce each month’s winner on their social media pages in intention to grab the attention from younger audiences.

Tesla wants young Americans to get started at an early age to make advancements and begin that early mindset of achievement to assure there will always be progress being made. Tesla is an American car company that wants to give the same opportunities to the younger generations that were given to the co-founder and CEO, Elon Musk when he immigrated to this country.

The long-term goal of this campaign is get the public, especially the younger generations excited about electric cars and new innovations that are coming out almost every day. As a company, we want to cut down on carbon emissions to reduce the effects of climate change on our environment.

Over all, we want young people to be excited about Tesla as a company, about the future of these technologies, and about future technologies to come.

Tesla is based out of Palo Alto, California. Tesla is an electric car company that works towards innovations that will cut down on carbon emissions. Follow up on Tesla at: [www.Tesla.com](http://www.Tesla.com)

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