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For Immediate Release

TRADER JOE’S TO MAKE A CHANGE WHERE IT ALL BEGAN

PASADENA, Calif. (Oct. 16, 2018) – Trader Joe’s has announced that the company will eliminate the use of all plastic products at the store’s original location in Pasadena. This elimination will begin at the start of 2019 and will help the company’s efforts to help the improvement of the environment.

The company feels as though the beginning of this movement should take place in Pasadena, Trader Joe’s first ever location. This store has acted as the foundation for the company since 1967 and would be a great place for this new change to the future reputation.

Store Manager of this Pasadena location, Jessica Stone, explains, “We are so excited to be the first to implement this change. A greater future is ahead.”

The current plastic products that the stores use, including plastic bags, wrappers, utensils, etc., will no longer be in use. The company understands that these products are a major part of the day to day operations; however, the value of the environment means a lot to the Trader Joe’s company.

Trader Joe’s CEO, Alexis Pace, says, “The progression of this company’s success is very important to us; however, the care we give to the environment is also very important to us.” An article from Forbes also claims that plastic not only impacts the environment but also impacts the people of today’s society.

The company ensures all of its current customers that this change will not affect any other operations or services that Trader Joe’s currently provides. Though this transition may be difficult, Trader Joe’s administrative team promises that absolute best customer services, and as always, the best products available.

Trader Joe’s highly valued customer, John Snow, says, “This will definitely be a change to get used to, but I am thrilled to see this amazing company making such a great change.”

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**About Trader Joe’s**

Trader Joe’s is a chain of neighborhood grocery stores featuring high quality imported and domestic foods and beverages at honest, low prices. Trader Joe’s ([www.traderjoes.com](http://www.traderjoes.com)) began in 1958 in the Los Angeles area. Since then, Trader Joe’s has expanded to more than 430 stores in 39 states.

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