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Dear Ryan Gilchrest,

Did you know that a majority of the fish we eat have plastic particles in them because of the pollution in our oceans? Beginning in January of 2019, Trader Joe’s in Virginia Beach, Virginia will be eliminating all use of plastic products from their stores. This is to be done with hopes of protecting the environment.

Being so close to the Eastern coast of the United States, it is very important that we control the use of plastic products. Trader Joe’s has made the decision to eliminate use of all plastic products, which is different from what most other companies have done. Trader Joe’s will also be providing reusable bags for a small fee.

Letting the people of Virginia Beach, including the surrounding areas, know about this change is very important for it to fully take effect. It is also crucial that the customers and supports of Trader Joe’s know about this change ahead of time so that they are not surprised and can remain fully satisfied with the company’s actions.

I would love to discuss more of this change next Tuesday at 2p.m. at your office in the Virginian Pilot Newsroom, and possibly publishing this news release. I look forward to potentially meeting with you then. Thank you for your time.

Sincerely,   
Lauren Baust