Kurt Martin

Informational Interview Paper #2

Dr. Naomi

On Tuesday, Oct. 17, I interviewed Associate Director of Athletics Communications Todd Lindenmuth. He has been at Longwood since November of 2014 and graduated from Penn State University in May 2012. Todd arranges interviews with the media, writes game recaps for the athletics website, works with promoting the sports that he takes care of, and also manages social media accounts for numerous sports here at Longwood. I interact with Todd on a normal basis and have gained a great relationship with him through my work with The Rotunda, scheduling interviews with athletes and coaches to write their stories. For the informational interview, I asked…

How did you find this career, and find that this is what you want to do? (Workview)

Were you involved in any organizations in your time at Penn State?

What internships where you involved in before you found this career?

How did you get connected with Longwood?

How much time do you have to devote to your job? (Lifeview)

How much sleep do you get during the week?

What would you recommend to a college student who wanted to get into your line of work?

What is your favorite part about your job?

Through this interview, I found that this job takes a lot of time and effort to do successfully. Todd said, that during the seasons of his sports, he will sometimes work over 80 hours in a week, and then over the summer it becomes more of a nine to five job. I found out that the best way to get a job like this, is too volunteer and get involved while in college to gain that experience. Seek out the people who work in the communications department at the place you want to work and have conversations with them to learn more. I learned to take every opportunity as possible to network and build a resume for bigger better opportunities later on in your career. Todd recommended doing things like The Rotunda and working with the Big South Network as more local ideas to gain that experience. After the interview, I have a little bit of interest in this line of work. I would love to represent a school’s athletics department as an SID because I am deeply invested into athletics and feel my interest would help my morale throughout the job. The only thing that makes me nervous is the time that it takes to perform this job. I personally feel that I could have success in this job, but I’m not sure how my girlfriend would react to me not being around a lot, due to my job, so that makes me nervous. I also feel that the amount of time needed would not give me a ton of time to do the things I like to do like playing golf, watching sports on TV, or playing my XBOX. Maybe this isn’t something I should worry about, but it’s something to consider.

I am interested in working with the athletics department here at Longwood, and I am preparing myself almost directly for it. I am a member of The Rotunda, and a member of the Big South Network. When he said those organizations I became very excited because I know I am involved with the right things to possibly choose this career path. I need to get more experience working with athletes to figure out how that works, and sharpen up my writing skills to put out the best content to represent the university and teams I will work for. I need to work with my writing professors, and the editorial staff with The Rotunda to make this happen for me! I need to intern with the athletics department here at Longwood to see day to day operations, and how to get in the flow on how to do things.

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