*KAS Technology Designs*

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**Visualizing the Future: KAS Technology Designs Releases “Neuro-Cam”**

Richmond, VA—In a new partnership with neurologists from the Medical College of Virginia (MCV), KAS Technology Designs will release its new Neuro-Cam for public purchase on September 1, 2019. The Neuro-Cam is the first invention of its kind and will allow individuals to use an implanted chip to take accurate, high-quality photographs of what they see before them.

The Neuro-Cam will be available for purchase at all Best Buy stores. After individuals sign up and receive an initial consultation with the MCV neurology team, neurosurgeons will implant a chip into the client’s brain using a minimally-invasive procedure. The $50,000 price for the Neuro-Cam includes the chip itself, the surgical insertion, an insurance policy which covers the chip, recovery assistance through in-home nurses, and a Bluetooth system which enables clients to transfer photos from the Neuro-Cam to other devices.

Sarine Thomas, a representative from KAS spoke about the benefits of the Neuro-Cam in a recent interview. “With the Neuro-Cam, your treasured memories will stay around forever,” says Thomas. “You won’t forget things or lose photographs. There won’t be a need to carry around a camera or print out photographs. Pretty soon, they’ll be a cultural necessity, much like the Apple iPhone has evolved from a luxury to an expectation.”

Thomas also addressed concerns regarding the product. She notes that in addition to being board-certified, surgeons performing the insertion procedure complete a six month-long residency training with Neuro-Cam training. Additionally, Thomas says that the margin for product malfunction is slim: “In our tests, the worst side effect of a poorly-functioning chip was a mild headache until the client received a rapid and minimally invasive replacement chip. We believe this is the most severe reaction possible.”

Neuro-Cam sales will begin on September 1, 2019. To purchase online, please visit [www.KASTech.com](http://www.KASTech.com) and follow the instructions under “Neuro-Cam Registration.” For in-person sales, please visit your local Best Buy store.