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For Immediate Release

**DUNKIN’ DONUTS PARTNERS WITH UNICEF TO START AN ANNUAL GLOBAL AWARENESS MONTH**

FARMVILLE, VA, September 27, 2018—Dunkin’ Donuts announced today that they will partner with UNICEF this November for “Global Awareness Month,” in which stores will introduce eight new global drinks with a percentage of proceeds going back to the community.

More than 8000 Dunkin stores across the United States are introducing a limited time release of eight new authentic drinks from countries around the world. Starting November 1, Dunkin customers can buy Mexican Hot Cocoa, Senegal Hibiscus Tea, Indian Chai, Japanese Matcha, Traditional Australian Hazelnut Coffee, Moroccan Mint Green Tea, Costa Rican “Agua Dulce,” and a new Tongan Watermelon smoothie. Each drink will be accompanied by a global decomposable cup design with signature facts about each country.

Dunkin’ will donate 25 percent of all of the monthly proceeds to UNICEF to aid children in over 190 countries.

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Dunkin’ runs on many values, including integrity, honesty, humility, respectfulness, and social stewardship as a few.

Nigel Travis, CEO of Dunkin’ Donuts, said, “To Dunkin’ social stewardship is a demonstration of good corporate citizenship and responsibility to all constituencies. As one of the United States’ top ten fast food companies we understand our impact on the community is great. Dunkin prides itself on creating a community with customers and employees from all backgrounds. As such, we feel it is imperative that our Dunkin family promotes global awareness, cultural understanding, and giving back to our community.

Dunkin’ encourages customers to check with their local store to find out where they can enjoy these new exclusive drinks and give back to our global community.

**About Dunkin’**

Founded in 1950, Dunkin' is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 12 years running. The company has more than 12,600 restaurants in 46 countries worldwide. Based in Canton, Mass., Dunkin' is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit [www.DunkinDonuts.com](http://www.dunkindonuts.com/).

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