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H A I R E X T E N S I O N S

FOR IMMEDIATE RELEASE:

W&W Hair Extensions Celebrates Breast Cancer Awareness with “I’m A Survivor” Photo Shoot
Beauty event provides personal pampering and photo session for breast cancer survivors.

(Richmond, VA- October 11, 2018) Wild & Worthy Hair Extensions is teaming up with wardrobe stylist Lee Herron Salter of Lee Salter Creative Firm and photographer Dan Seeley of Seeley Photography to honor three breast cancer survivors for Breast Cancer Awareness Month.

According to studies done by the American Cancer Society, among US women in 2017, there will be an estimated 252,710 new cases of invasive breast cancer, 63,410 new cases of breast carcinoma in situ, and 40,610 breast cancer deaths.

“We want to remind women who are going through breast cancer or who have experienced breast cancer of their beauty and self-worth; and that they are first and foremost a woman; not just a cancer patient and not just their scars,” says Daviece Clement, owner of Wild & Worthy Hair Extensions.

In order to be selected to participate in the “I’m a Survivor” Breast Cancer Awareness Glam Shoot, participants are asked to send a picture of themselves, their story, and why they should be selected for this photo shoot to wildworthyhair@gmail.com.

“These women will have a true photo shoot experience in every way possible,” says Lee Herron Salter of The Lee Salter Creative Firm.

Not only will these beautiful and strong women be styled by Salter, but they will their “wig” styled by Clement of Wild & Worthy Hair, their makeup done, and glam shot by Dan Seeley of Seeley Photography.

“Breast cancer changes you, and the change can be beautiful,” says Jane Cook, a breast cancer survivor.

For more information and further details, please email Daviece Clement of Wild & Worthy Hair at wildworthyhair@gmail.com

About Wild & Worthy Hair Extensions

Wild & Worthy Hair Extensions is located in Richmond, VA, providing the community with top quality wigs and 100% virgin hair extensions. We have designed our hair products knowing that the only thing that matters more than having a top quality product is the Wild & Worthy woman who wears them. Our goal is to inspire the women in our community to explore their uniqueness and embrace their individuality through our wide variety of hair textures, lengths, and color options. Wild & Worthy helps a woman play around with her hair, her energy and her attitude and how she shows up in the world.

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