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ENGL 400

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Rhetoric of Hitler’s Battle

1. Burke’s rationale behind analyzing Hitler’s Mein Kampf was because the way it was portrayed to the public was all intention of being good with no negative aspects.
2. That Hitler’s rhetoric is blamed on race; the Aryans need to hate the Jews.
3. The unification device is how Hitler “unified” the Aryans to make them superior and how he gathered their support and gave them confidence to be Aryan. The four devices include: inborn dignity, the projection device, symbolic rebirth, and commercial use. He explains it as the Aryan’s are superior to all races especially the Jews and the Negreos, and that since they are superior, they should conquest the inferior races. The projection device was the battle of internal or external, and that if there were no other race to battle external, there would be no internal battles. Meaning that if business men only had to conduct business with Aryans, it would be no battling for business. The symbolic rebirth he states that Hitler made his followers believe that they were not the same blood stream of the Jews, and that they were from different ancestry. Commercial use was the device that turned the Jewish community in to the financial unstable problem that Germany was undergoing. It made the Jews the problem, not the Aryans.
4. What the readers must do is make it impossible for leaders and future leaders able to do what Hitler did as a leader.