



Examining diversity within university life

Dr. Haley Woznyj & Hannah Prem • Organizational Behavior

Introduction

Diversity within university life is a growing topic that is currently gaining attention. Researching undergraduate Longwood students' showed current perspectives. A focus group was conducted then used to create a survey, which was distributed electronically from April, 6 through April, 19 2017. A total of 79 responses were received.

Methods / Steps

- Step 1: finalize topic
- Step 2: conduct focus group
- Step 3: create 10 question survey
- Step 4: distribute survey
- Step 5: collect results
- Step 6: analyze results

survey responses by year classification

Year	Count	Percent
Freshman	15	19.0%
Sophomore	19	24.1%
Junior	29	36.7%
Senior	16	20.3%

Results

(Likert scale, combining strongly and somewhat agree)

Question 1: Longwood University is diverse in terms of the student body, faculty and staff. **67.1%**

Question 2: Longwood University does a good job at supporting diversity through hosting events and educational programs to encourage diversity. **79.5%**

Question 3: Diversity at Longwood University is shown through different clubs and organizations. **83.5%**

Question 4: There are stimulating conversations about diversity in class at Longwood University. **40.3%**

Question 5: Longwood University's location in Farmville, Virginia impacts how diverse the university is. **62%**

Question 6: Friend groups tend to lack diversity by including the same type of people (gender, age, ethnicity, race). **58.9%**

Question 7: Longwood University has an environment where individuals feel safe to express themselves. **69.2%**

Question 8: Longwood University needs to take more action to encourage diversity. **50%**

Question 9: Compared to other Universities across the country, Longwood is progressive with supporting diversity. **48.1%**

Question 10: Diversity helps individuals grow by challenging preconceived ideas about others. **80.8%**

Question 11: **Demographics:** Gender: male: 25, female: 53. Year: see chart



Conclusions

- Overall, more than 50% of the responses agree that Longwood is the host to a diverse atmosphere
- Clubs and organizations are felt to be the number one way that Longwood shows diversity
- The majority of participants did not agree that stimulating conversations were happening in the classrooms
- 80% of participants believe that diversity helps individuals grow
- 84.6% of the participants were white where in 2011 87.1% of the student population was white (*Diversity Survey Results Spring 2011*)

scale used to measure responses

Likert Scale

- 5 - Strongly Agree
- 4 - Somewhat Agree
- 3 - Neutral
- 2 - Somewhat Disagree
- 1 - Strongly Disagree