

Dustyn Hall

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Summary of Relevant Skills

- Planned and facilitated Longwood Alumni reunion weekend involving 21 events and 750+ attendees
- Support the Director of Alumni Engagement with internal and external constituent communication
- Coached struggling and successful student organizations leadership and advisory teams

Education

Longwood University, Farmville, VA

Bachelor of Arts in English

May 2018

Minor: Children's Literature- GPA: 3.0

Work Experience

Longwood University – Office of Alumni & Career Services, Farmville, VA

On Campus Events Specialist

Fall 2015- Present

- Assist in the planning and execution of five major on-campus alumni events for alumni of varying age, background, and life experience including reunions and award ceremonies with attendance anywhere from 25- 800 guests.
- Create and maintain lasting cross-campus relationships with multiple offices and services at Longwood University to better serve our alumni and undergraduate students.
- Manage office day-to-day functions including email, phone, reception, and alumni/student relations.
- Crafted a new branding and marketing guide modeled after the recently revised digital and social strategy, both based off consumer research and best practices.
- Completed vast amounts of data input and constituent record management using systems like Blackbaud's Raisers Edge and Airtable.

Longwood University – University Center & Student Activities Office, Farmville, VA

Club & Organization Resource Specialist

Fall 2015- Spring 2017

- Served as a resource for new, existing, and struggling student organizations in areas such as finances, officer transition, conflict resolution, constitution creation and revision, alumni engagement, and recruitment.
- Developed printed manuals, digital resources, and videos for both student organization leadership and advisors surrounding various organizational topics.
- Produced new branding strategies, graphics, and information for the University Center with a focus on student involvement and engagement.
- Managed and served as lead administrator of Longwood's student organization platform, Collegiate Link.

Activities

Phi Mu Delta Fraternity, VP of Membership Development & Alumni Chair

Spring 2016- Present

Greek Ambassadors, Lead Ambassador

Spring 2016-Spring 2017

Student Government Association, Executive Treasurer & Senator

Fall 2014- Present

President's Student Advisory Council, Freshman Representative

Fall 2014- Spring 2015

Honors and Awards

Robert C. Lomison Outstanding Undergraduate Member Award

July 2017

Ed Cunningham Panhellenic Award Recipient

March 2017

Skills

Computer: Raiser's Edge, Handshake, Microsoft Office, Collegiate Link, Graduway, Airtable, Canva Design, Multiple Social Media Platforms and Buffer.

References

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