

Fit-R-Us
123 South Street
Farmville, VA 23909

March 12, 2018

Simon Harpal
President
Sleep-Eaze Hotel
21 North Street
Farmville, VA 23909

Dear Mr. Harpal:

Subject: State of the art fitness equipment sales

About eight out of ten people staying in hotels for more than five days report that they utilize hotel fitness centers during their stay. In the city of Farmville, VA only 30% of hotels have updated their fitness equipment in the past five years.

Our state of the art fitness equipment includes treadmills, exercycles, rowing machines, elliptical trainers, weight machines, barbell and dumbbell set and more. All of our products have been tried and tested by regular and new gym-goers. In a survey conducted by these users, an overwhelming 82% said that they would be willing to purchase Fit-R-Us products for their homes, and 90% said they would utilize these products if they were visiting an out-of-town gym or fitness center. Our products are top of the line at an affordable price, easy to use, and require limited maintenance. Each of our products is on a five-year warranty, so if your products require any maintenance or changing out, representatives from our company will handle it for a discounted fee.

Multiple hotels in the area have purchased equipment from us such as Marriott, Hilton, and the Sleepy Inn and have expressed their pleasure with their Fit-R-Us equipment. For these hotels, customers have reported that they are two times more willing for a return stay.

We offer a special full-featured fitness center package for first time buyers that includes:

- 4 treadmills
- 2 exercycles
- 2 rowing machines
- 4 elliptical trainers
- 3 weight machines
- 4 barbell and dumbbell sets

This offer comes at the reasonable price and a one-month trial period. If you are not pleased with your Fit-R-Us products, you may return the products free of charge.

If you are interested in purchasing any of our products, or would like to see some of our other package offers, please contact me either by email or phone at ellenchang@fitrus.com or 555-123-4567. Our full-featured fitness center package offer does expire by May 1, 2018 so please contact us soon to order.

We look forward to working with you and your business, thank you for your time.

Yours sincerely,

Ellen Chang

Ellen Chang
General Manager