

# How to Run for President

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PROFESSOR MITTEN  
COMM 101-04

A red speech bubble graphic with a white outline, pointing downwards. It contains the text "File Your Paperwork" in white. The background of the slide features faint, curved, concentric lines in the top left and bottom right corners.

## File Your Paperwork

### CONSTITUTIONAL REQUIREMENTS

- Must be a natural born citizen of the United States
- Must be a resident for 14 years
- Must be 35 years of age or older

### LEGAL REQUIREMENTS

- After raising \$5000 dollars, automatically a candidate for President and must file a Statement of Candidacy with the Federal Election Commission (online or by paper)
- Must designate authorized campaign committee within 10 days and file a Statement of Organization form with the FEC



**BIDEN**  
PRESIDENT

**CORY 2020**

**KAMALA  
HARRIS FOR  
THE PEOPLE**  
**WARREN**



Declare Your Candidacy  
(AND PLAY UP YOUR LIKEABILITY)

Campaign.  
Campaign.  
Campaign.



**ADVOCATE FOR  
PUBLIC SUPPORT**



**ATTEND TOWN  
HALLS**



**PARTICIPATE IN  
PRIMARY  
DEBATES**



**THANK DONORS**



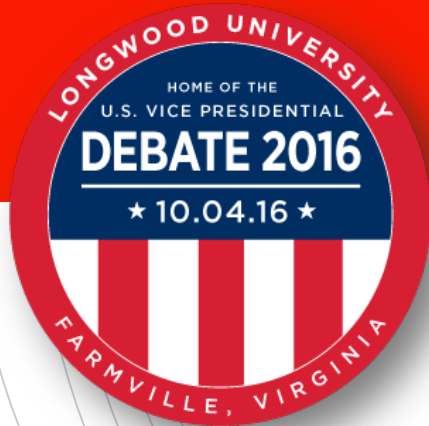
**ATTEND  
NATIONAL  
CONVENTION**

# Win Your Party's Nomination

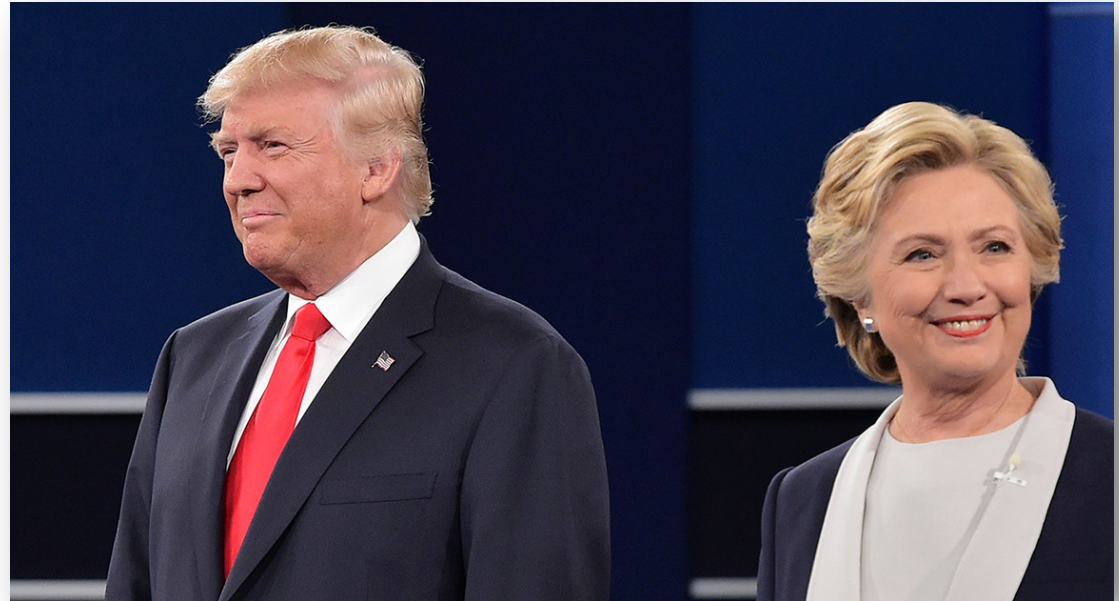
(AND SELECT A RUNNING MATE)



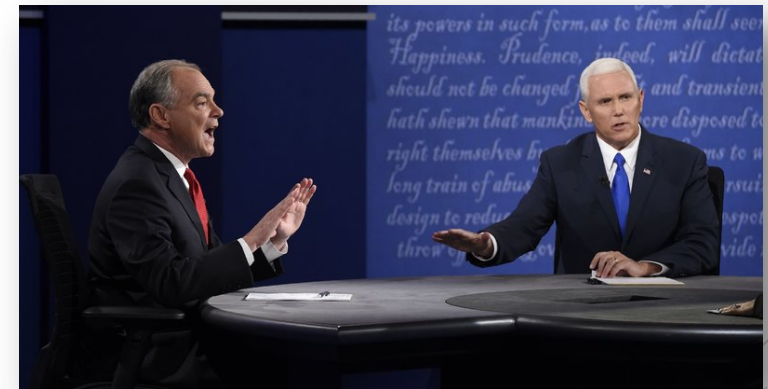
# Ace the Debates



- Three Presidential Debates



- One Vice Presidential Debate







Prepare Your Victory Speech  
(AND A CONCESSION SPEECH JUST IN CASE)

# Win the Electoral College & the Presidency

- Win a majority of electoral votes (270+) and win the Presidency
- If no candidate wins a majority of votes, House decides the President and Senate the Vice President
- The President-elect is inaugurated the following January 20 at 12 P.M. EST





## Works Cited

- Frenkel, Sivan. "Competence and Ambiguity in Electoral Competition." *Public Choice*, vol. 159, no. 1/2, 2014, pp. 219–234., [www.jstor.org/stable/24507669](http://www.jstor.org/stable/24507669).
- "House, Senate and presidential candidate registration." *Federal Election Commission*, United States Government, [www.fec.gov/help-candidates-and-committees/registering-candidate/house-senate-president-candidate-registration/](http://www.fec.gov/help-candidates-and-committees/registering-candidate/house-senate-president-candidate-registration/).
- Ridout, Travis N., and Jenny L. Holland. "Candidate Strategies in the Presidential Nomination Campaign." *Presidential Studies Quarterly*, vol. 40, no. 4, 2010, pp. 611–630. *JSTOR*, [www.jstor.org/stable/23044843](http://www.jstor.org/stable/23044843).
- [www.gettyimages.com](http://www.gettyimages.com).