

Dylan McKercher

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## Education

- Longwood University *Farmville, VA*
- Communication Studies *May 2021*
- Concentration: Digital Media
- GPA: 3.2

## Work Experience

Richmond Flying Squirrels *Richmond, VA*  
**Gameday Broadcast Operator** *May 2016 - Present*

- Overseeing all gameday broadcast
- Searching for best possible camera angles
- Updating score graphic
- Dedicated to ensure best possible broadcast for the whole game
- Effectively communicated with coworkers

Big South Network *Farmville, VA*  
**Camera Operator/ Replay/ Graphics** *August 2017 - Present*

- Searching for best possible camera angles
- Queuing replays
- Updating graphics
- Handheld and stationary camera work
- Capable of quickly adapting to situations

## Volunteer Work

Atlee Community Church *Mechanicsville, VA*  
**Camera Operator** *May 2016 – August 2016*

- Searching for best possible camera angles
- Tracking with pastor or bands on stage
- Artistic camera angles

## Leadership Experience

- Team captain for IM Leagues
- Assistant coached a HYBL team
- Directed games for Richmond Flying Squirrels

## Honors & Awards

- Best Music Show – 2018

- Journalistic scholarship – 2017
- Most Improved Player – Varsity Basketball - 2016
- Honor Roll – Throughout all of elementary to high school

#### Relevant Coursework

##### The Shield (High School Newspaper) [Entertainment/Sports editor]

- Wrote reviews of film, music, and detailed coverage of sports
- Sought out interesting stories
- Effectively communicated with interviewees

##### Public Speaking

- Effectively articulated speeches
- Persuasive speeches
- Informative speeches

##### Advanced Media Writing

- Copy editing
- Conveyed news in an informative way
- Gained knowledge of AP style

#### Skills & Certifications

- Social Media – Instagram, Twitter, Snapchat, Facebook
- Videography
- Disc Jockeying
- Communicating
- Directing
- Photography
- Public Speaking
- Writing feature stories
- Writing news articles
- Discussing film, music, and sports
- Varsity Basketball for three years
- Soccer for three years in middle school

#### Publications

- Newspaper article while writing for The Shield
- Radio shows for WMLU
- Social Media pages discussing music, film, and sports

#### Campus Involvement

##### WMLU

*September 2017 - Present*

- Effectively articulated while on air
- Professionally communicate and discuss works of art while on air

- Discussed entertainment and news to an audience

IM Leagues

*January 2018 - Present*

- Displayed leadership as team captain of IM League basketball team
- Dedication to work schedule
- Effectively communicated with teammates
- Formed a team by recruiting players

Longwood Women's Basketball Practice Player

*September 2018 - Present*

- Assisted development of Division one women's players
- Dedicated to the practice schedule
- Verbally communicate with teammates