

A is worth 1000 words

3 simple ways to incorporate visual design elements into your online courses

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01

Use Iconography

Using distinct icons to represent things like assignments, required readings, or quizzes helps students navigate content.

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02

Combine Text with Images

According to the *Cognitive Theory of Multimedia*, using relevant images allows learners to dual code this information

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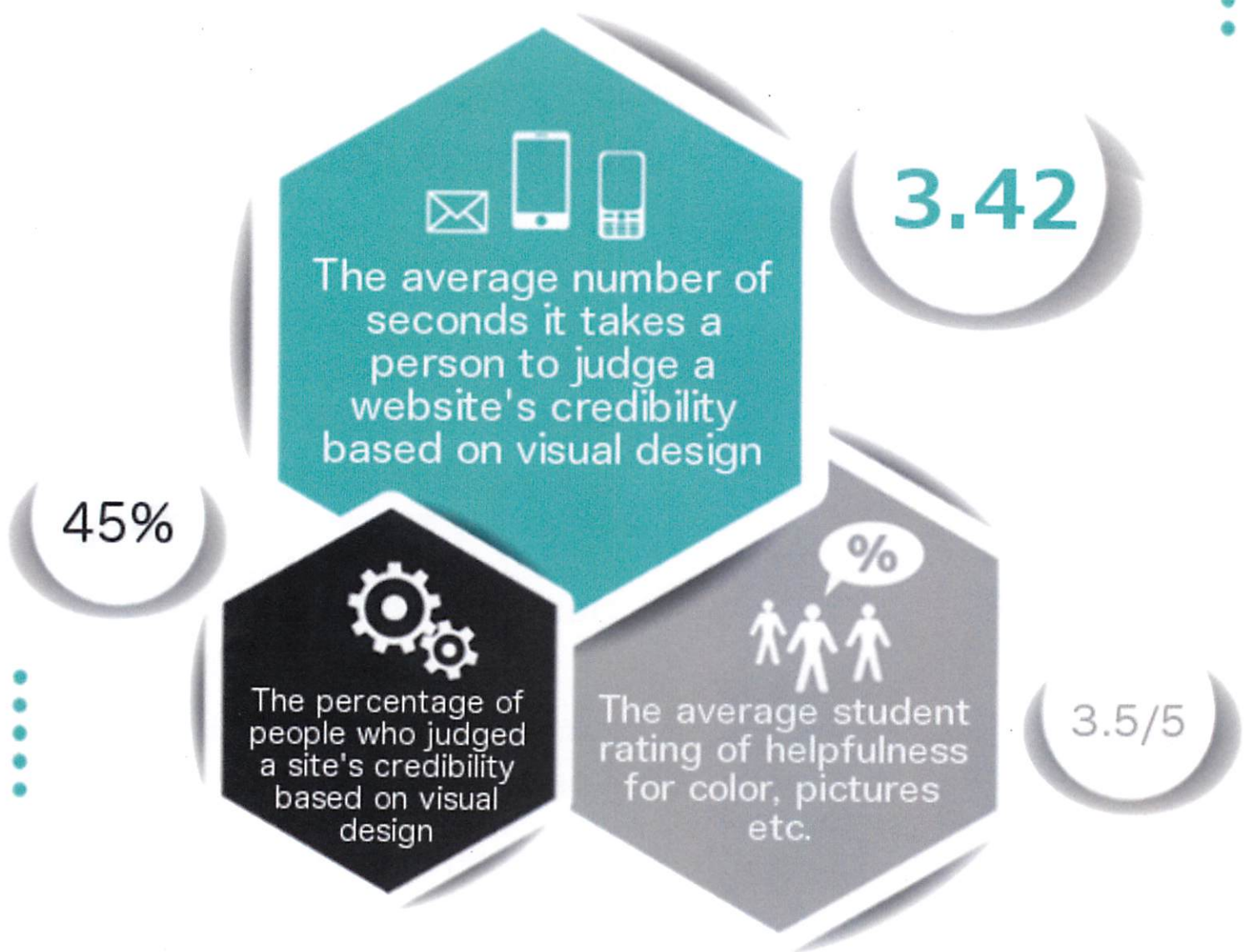
03

Use Mind Maps

Mind maps are effective tools for communicating technical or theoretical information to visual learners

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Why Visual Design?



Resources: **Mind Mapping**
<https://www.text2mindmap.com>
<https://coggle.it/>

CC Images and Icons
<http://search.creativecommons.org/>
https://www.iconfinder.com/free_icons

References:

David, A., Glore, P.(2010). The impact of design and aesthetics on usability, credibility, and learning in an online environment. *Online Journal of Distance Learning Administration*, 13(4). Retrieved from http://www.westga.edu/~distance/ojdl/winter134/david_glore134.html

Mandernach, B. (2009). Effect of instructor-personalized multimedia in the online classroom. *International Review of Research in Open and Distance Learning*, 10 (4), 1-19.

Hedberg, J. (2011). Towards a disruptive pedagogy: changing classroom practice with technologies and digital content. *Educational Media International*, 48 (1), 1-16.