



Welcome to
Longwood University's Teaching and Learning Institute

MORE than retention: Engaging all students for success

May 19, 2014

Longwood University

Thank you to the following event sponsors:

CREATIVE: A Workplace Interiors and Technology Company



advancing the way people live, learn and work

The Center for Faculty Enrichment (CAFÉ)

The Digital Education Collaborative (DEC)

The Greenwood Library

Schedule for the Day
Monday, May 19th

All morning activities are located in the Grand Dining Hall, Dorrill Dining Hall

8:30-9:00 Registration and Breakfast

Full breakfast and Networking in the Dorrill Dining Hall

9:00-9:15 Conference Welcome

9:15-10:00 Lightning Strikes

*The High Schooler Who Loved to Hate Freshman Year, Moe Bates, Residence
Education Coordinator, Longwood*

*Your idea of student success may be different than your students', Dr. Mike Utzinger,
Associate Dean of Faculty, Hampden-Sydney College*

*The Benefits and Outcomes of High-Impact Practices, Dr. Peter Fagan, Associate Dean
for Student Engagement & Onie McKenzie, Assistant Vice President for Student
Affairs*

So What is Retention, Exactly?

Victoria Kindon, V.P for Strategic Operations, Longwood

10:00-12:00 Keynote Address: Dr. Joe Martin

Serve and Grow Rich: Success Strategies for Improving Student Retention

Keynote Reflection Discussions

Q&A with Dr. Martin

12:00-1:15 LUNCH & Take-Away Poster Presentations

All afternoon sessions are located in Ruffner Hall

1:30-2:30 Concurrent Session I

2:30-2:45 Break

Snacks and Beverages Available in the Rotunda

2:45-3:45 Concurrent Session II

3:45-4:00 Break

Snacks and Beverages Available in the Rotunda

4:00-5:00 Concurrent Session III

5:00-6:00 Reception: Wine & Hors D'oeuvres

Join us in the Rotunda for good food, drink, and networking

Keynote Speaker

Dr. Joe Martin

Serve and Grow Rich: Success Strategies for Improving Student Retention

Dr. Joe Martin is an award-winning speaker, author, professor, and educational consultant. He is regarded as one of the nation's top educational motivators and one of the country's leading experts on new teacher retention and student motivational issues. He is the author of several books and host of the highly successful, weekly radio talk show, "Good Teachers." Currently, Dr. Martin is the president and founder of RealWorld University, the largest college student success web site in the country.

Reflection questions for consideration:

- What do you think about the three (3) questions Joe suggested we must answer in the mind of our students?
- How do you feel about the concept of "selling yourself" in the classroom?
- How do you feel about the concept of "selling your subject" to students?
- List three (3) compelling reasons why students SHOULD learn your subject?
- How can you make yourself accountable TO your students?
- What can you do solicit better feedback from your students?
- What can you do to better "understand" and "know" your students?

Take-Away Poster Presentations

12:00-1:15

Enjoy your lunch and spend some time learning about some of the best practices in teaching, research, and leadership. Leave with “take-aways” ready for your use.

Presenters:	From:	Title:
Rochelle (Shelley) Rodrigo David Metzger	Old Dominion University	Monarch Think Tank: Scaffolded Undergraduate Research Course
Rebecca Deal Poston Denise Claiborne	Old Dominion University	Faculty Readiness for Change: Interprofessional Education and Team Based Learning
James Frusetta	Hampden-Sydney College	Breaking Papers Down into Parts: Active Learning and Writing in the First Year Western Civ Survey
Sujan Henkanaththegedara Mark Fink Joseph Baust	Longwood University	The Role of Citizen Science in Longwood Teaching and learning, Research and Environmental Education
Jeff Everhart	Longwood University	Visual Design for Online Classes
Muneeb Mobashar	Longwood University	Flipped Classrooms
Linda Townsend	Longwood University	Why Rubrics?
Ronda Scarrow	Longwood University	The First Day of Class
Tatiana Pashkova-Balkenhol Mark Lenker	Longwood University	Library rocks undergraduate research
Jeannine Perry	Longwood University	Getting Started with a Start Here Module



advancing the way people live, learn and work

Concurrent Sessions Summary

	Option 1	Option 2	Option 3	Option 4
Concurrent Session I 1:30 - 2:30	General Education's Role in Student Success Ruffner Room 103	Developing a Framework for Alternative Media Assignments Ruffner Room 108	Transfer Student Success: <i>The Three Rs, Recruit, Reach and Retain</i> Ruffner Room 250	Minding the Gap: Managing Students' Writing from High School to College Ruffner Room 116
Concurrent Session II 2:45 – 3:45	General Education's Role in Student Success Ruffner Room 103	The Advising Relationship: What It Is, What It Isn't, and What It Can Be. Ruffner Room 108	Is There an Elephant in Your Room? Strategies for Transforming Difficult Dialogues into Constructive Conversations Ruffner Room 115	A New Classroom Ecosystem Balancing Pedagogy, Technology and Space Ruffner Room 116
Concurrent Session III 4:00 – 5:00	General Education's Role in Student Success Ruffner Room 103	Increasing Retention Through Universal Design for Learning Ruffner Room 108	Transforming Our Students From Novice to Expert: Writing in the Disciplines Across the Academy Ruffner Room 115	Why Classmates Say What They Say: Effects of Attachment, (In)security, and Goal Orientation on College Students' Communication Toward Ruffner Room 116

Concurrent Session I

1:30-2:30

General Education's Role in Student Success

Location: Ruffner Room 103

In what ways can the General Education curriculum enhance student retention, engagement and success? This is an important question to consider as Longwood embarks on revising General Education. After a short presentation on best practices, participants will be encouraged to share their own experiences and thoughts on General Education. (Roundtable)

Dr. Lara Ferguson, Academic Core Curriculum Committee, Longwood

Dr. Sharon Emerson-Stonnell, Academic Core Curriculum Committee, Longwood

Developing a Framework for Alternative Media Assignments

Location: Ruffner Room 108

Our tech savvy students have skills that need to be cultivated for workforce readiness. Presenters will share alternative media assignments (e.g., podcasting, movie creation, blogging) they have recently used to engage students and meet important learning objectives. Participants will learn tools and practices for effective implementation in their own courses. (Roundtable)

Dr. Danette Gibbs, Assistant Professor, Psychology, Longwood University

Jeffrey Everhart, Instructional Technology Trainer, Longwood University,

Edward Howarth, Lecturer of English, Longwood University

Dr. David Magill, Associate Professor of English, Longwood University,

Transfer Student Success: The Three Rs, Recruit, Reach and Retain

Location: Ruffner Room 250

Transfer student success at Longwood University's NCI site has revolved around recruiting, reaching and retaining students from our local community college. Together, we provide them the services, experiences and support systems that many transfer students in rural areas require. See our three Rs in action. (Roundtable)

Dr. Pamela Randall, Program Coordinator/Faculty-Longwood University

Dr. Greg Hodges, Dean of Academic Success and College Transfer

Mr. Steve Keyser, Coordinator of Community Engagement, New College Institute

Mr. Michael Palmer, IT Manager, New College Institute

Mr. Sammy Redd, Coordinator of College Access

Minding the Gap: Managing Students' Writing from High School to College

Location: Ruffner Room 116

Who remembers writing in high school? Our shared experiences, as instructors, may not match the current academic environment of many of our students. This panel will share the strategies for academic rigor that work for students at the senior high school level and college first-year level, despite students' under-privileged backgrounds. (Roundtable)

Dr. Heather Lettner-Rust, Assistant Professor of English & Composition Coordinator, Longwood

Megan Miller, Graduate Student/High School English teacher, Prince Edward High School

Andrea Verschaeve, Lecturer of English, Longwood University

Concurrent Session II

2:45-3:45

General Education's Role in Student Success

Location: Ruffner Room 103

In what ways can the General Education curriculum enhance student retention, engagement and success? This is an important question to consider as Longwood embarks on revising General Education. After a short presentation on best practices, participants will be encouraged to share their own experiences and thoughts on General Education. (Roundtable)

Dr. Lara Fergeson, Academic Core Curriculum Committee, Longwood

Dr. Sharon Emerson-Stonnell, Academic Core Curriculum Committee, Longwood

The Advising Relationship: What It Is, What It Isn't, and What It Can Be.

Location: Ruffner Room 108

Good academic advising matters, not only to the student, but to the advisor. At best, advising is a relationship with an individual student that fosters student success, spans four or more years, and leads to graduation. Exemplary advising is caring, developmental, educational, and empowering. (Interactive Session)

Joanna Baker, Assistant Dean for Academic Services and College Relations, Longwood University

Is There an Elephant in Your Room? Strategies for Transforming Difficult Dialogues into Constructive Conversations

Location: Ruffner Room 115

Research has shown that micro aggressions can lead to a reduction in critical thinking capabilities and attention span for students. This interactive workshop will provide context and invite participants to share strategies for creating an inclusive classroom learning environment, and for transforming difficult moments into learning opportunities. (Interactive Session)

Jess Hofbauer, Coordinator, Bonner Center for Civic Engagement, University of Richmond

A New Classroom Ecosystem | Balancing Pedagogy, Technology and Space

Location: Ruffner Room 116

The majority of classrooms in use today were built for traditional, "stand-and-deliver, sit-and-listen" pedagogies in a passive learning setting. Pedagogy, technology, and space, when carefully considered and integrated, define the new classroom ecosystem creating a more active and engaging experience for instructors and students. Please join us as we share our research foci on educational environments, as well as some initial design solutions and case studies.

Debbie Lennick & Rick Carr - CREATIVE: A Workplace Interiors and Technology Company.

Concurrent Session III

4:00-5:00

General Education's Role in Student Success

Location: Ruffner Room 103

In what ways can the General Education curriculum enhance student retention, engagement and success? This is an important question to consider as Longwood embarks on revising General Education. After a short presentation on best practices, participants will be encouraged to share their own experiences and thoughts on General Education. (Roundtable)

Dr. Lara Ferguson, Academic Core Curriculum Committee, Longwood

Dr. Sharon Emerson-Stonnell, Academic Core Curriculum Committee, Longwood

Increasing Retention Through Universal Design for Learning

Location: Ruffner Room 108

The concepts of Universal Design for Learning (UDL) have frequently enabled educators to effectively meet diverse learning needs and varied abilities within the classroom. UDL provides rich supports for learning and reduces barriers to the curriculum while maintaining high achievement standards for all. We'll discuss the multitude of positive impacts UDL can have at the student, faculty, classroom, and institutional levels. (Roundtable)

Lindsay Farrar, Director, Office of Disability Resources, Longwood University

Dana Kieran, Assistant Director, Office of Disability Resources, Longwood University

Transforming Our Students From Novice to Expert: Writing in the Disciplines Across the Academy

Location: Ruffner Room 115

What are we doing to help our students write? If we consider writing as a gateway to learning, our instruction should form that bridge. This roundtable of professors from Composition, Art, Exercise Science, Psychology, and Math will share pedagogical strategies for aligning student writing with discipline conventions. (Roundtable)

Dr. Heather Lettner-Rust, Assistant Professor of English & Composition Coordinator, Longwood

Dr. Sarai Blincoe, Assistant Professor of Psychology, Longwood University

Prof. Adam Paulek, Assistant Professor of Art Ceramics/Foundations, Longwood University

Dr. Cathy Roy, Associate Professor of Exercise Science, Longwood University

Dr. David Shoenthal, Associate Professor of Mathematics, Longwood University

Why Classmates Say What They Say: Understanding the Effects of Attachment, (In)security, and Goal Orientation on College Students' Communication Toward Classmates in Competitive College Programs

Location: Ruffner Room 116

What factors influence students' tendency to engage in collaborative behaviors with their classmates and faculty? Students' personal qualities (i.e., attachment style, insecurity, and goal orientation) influence the type of communication style (i.e., nonconfrontational, collaboration, compromise, control) they exhibit. Assessing and understanding dispositional qualities can help to frame curricular and co-curricular activities which could lead to a collaborative program "climate" and experience. Interactive Session.

Dr. Laura Farrell, Assistant Professor, Communication Studies, Longwood University

Menu

Breakfast:

Meat Lovers Breakfast Burritos
Veggie Breakfast Burritos
Mini Quiche
Fruit Tray
Yogurt
Coffee
Hot Tea
Orange Juice
Water

Lunch:

Sandwich Buffet:
Sliced Oven-Roasted Turkey, Roast Beef, Black Forest Ham and Genoa Salami
Chicken Salad
Tuna Salad
Swiss, American and Muenster Cheeses
Veggie Wraps
Traditional Garden Salad with Fresh Seasonal Vegetables and Assorted Dressings (no nuts or seeds)
Potato Chips
Assorted Cookies
Iced Tea
Water

Reception:

Southwestern Chicken in Phyllo Crisp
Maryland Crab Cakes with Cajun Remoulade
Goat Cheese and Spinach Stuffed Cremini Mushrooms
Sesame Crusted Ahi Tuna
Chipotle Beef Tenderloin Skewers
Chorizo Stuffed Dates
Chocolate Covered strawberries
Vegetable Tray
Cheese Tray
Beer/Wine
Soft Drinks

Thank you for your support



advancing the way people live, learn and work