**Logline**

 Sitcom about a misguided teenage boy named Jamison Worthy, whose parents pass away and is forced to face the challenges of life and finding his purpose without them.

**Design**

 I will be creating an American sitcom because I want my audience to be able to relate and be impacted by my television show that will include a reoccurring cast for each episode. I intend on having kids who have a rough childhood relate to the main character that goes through life’s struggles and overcomes them, but not without making a number of mistakes that he learns from. I think the best actor to portray the main character, Jamison, is someone like Rider Strong in his role as Shawn Hunter from *Boy Meets World*. I want someone like Strong to play the main character because he has had past experience and success in playing a character that had parental issues, often hid his inner feelings, got into a lot of trouble, but turned out to be a good kid that overcame all the problems life threw at him; this is the exact kind of character I want to be the main focus of my show. I want someone like Alfonso Ribeiro to play Jamison’s best friend, Cameron Dunn, who is a character of good morals that is beside Jamison through his journey through high school and has the intention of being a mentor to Jamison but will realize both characters have a positive influence on one another. I want an actor similar to Alfonso Riberio because he has had past experience and success in playing a person of good morals, in Carlton Banks, that was a memorable supporting character.

 Two themes I want to be addressed in my show are strong comedic lines and the focus of subjects that occur in real life. The structure presented within the show will contain a situation, climax, and resolution format. The show will mostly take place in the high school of the two main characters, so they are going to face situations that include temptations of drugs, sex, and alcohol, as well as Jamison’s individual problem of going through life without his parents who died in a car accident. An option that could be the turning point in Jamison’s life is growing a relationship with God, who fulfills the love, care, and presence he has always desired since losing his parents. Another reoccurring theme I want to include in the show is the bond between Jamison and Cameron demonstrated when one of them provides guidance about something the other one is lacking, such as how to get good grades, get friends, be a good friend, be good at sports and how to form a relationship with God. To make this happen, the characters will be different from each other with Jamison being the one good at sports, making friends, being a good friend and Cameron being the studious one that recommends that forming a relationship with God may be beneficial to Jamison’s life.

 The situational theme displayed in the show will be important because I want viewers to be able to relate to situations in their past to reminisce or situations they may have in the future to prepare for them, which can produce high ratings if the process is executed accurately. The comedic theme will provide entertainment and lighten the mood of the show, so it does not solely revolve around serious situations. I want tough situations to occur to the characters, such as losing loved ones, temptations, and bullying scenes, because I want the audience to see no matter what challenges are faced in life they can always be overcome with help. The connection Jamison and Cameron have, as well as the connection Jamison forms with God, are key to the story because it emphasizes where and how help can be found. Jamison and Cameron have a large amount of differences because I want viewers to have a higher chance of relating to and being hooked by a character within the show.

**Audience and Programing**

 *Purpose Travels* (my television show) is similar in the early production stage of *Boy Meets World.* According to Carrey (2013), “*Boy Meets World* knew exactly what it wanted to be, and it owned it: a lighthearted, goofy, morally pure look at making the right decisions while growing up.” I want my television show to be sincere, but also playful and entertaining. The main purpose for the show is going to be revolved around the idea of decision making. My intentions are for viewers to learn how to make good decisions and understand what those type of decisions look like, as well as what bad decisions look like and how to avoid them. I make the show’s content relatable for viewers, not only by using realistic situations, but by having both dissimilar characters face situations, so the false idea of being a certain type of person will guarantee avoidance of problems will not be shown.

 The targeted audience for *Purpose Travels* includes viewers that are male or female middle-class white or black subjects. The show’s gender and race targets are based on the identity of the characters (mentioned in Diversity and Media Effects) and the class target is due to the middle-class family of Cameron that allows Jamison to live with them after the death of his parents; Cameron and her family were family friends with Jamison’s family. The psychographics of the show include viewers that have lost a loved one, have or will experience high school, deal with temptations of sex, drugs, and alcohol, and have a figure in their life they look up to or go through life with. The most important psychographic of the show is viewers that want to develop beliefs, grow in their faith, and find their purpose. According to Wuthnow (1987), “We believe that individuals should make up their own minds about what they believe, drawing on whatever sources of inspiration they may find.” I want this show to be one of those inspirations to people, giving them an idea of the benefits of believing in something and what it means to believe in something. The psychographics of the show are mainly based on the material that will be displayed in the show.

 I think the American Broadcasting Channel would display my television show because they have a history of sitcoms with similar plots. ABC contains viewers of the age group I want to watch the show. The characters in my show are beginning high school, which is something even college kids can relate to because they have already experienced high school. Middle schoolers can relate because they have wonders of what high school will be like. High schoolers can relate because they are going through material the show will tackle. The key benefit my show will have by being broadcasted on ABC is the ability to display the mature material episodes will contain rather than going with a network like Disney Channel that have a younger audience.

**Diversity and Media Effects**

 My main character, Jamison, is a 14-year-old white male entering his first year of high school. The main supporting character, Cameron, is a 14-year-old black bi-sexual female whose family is also black and middle-class. If I had to change my main character’s identity, I would make Jamison younger than Cameron, which would explain the mentor ability she provides to Jamison by having more years of experience than him. This would change the story because if the show gets picked up and ends up getting multiple seasons under contract, Jamison will eventually have to finish high school without Cameron alongside him. Another change that I would do is making Jamison a Christian to begin the show instead of developing faith later. This will change the show because instead of including episodes on how people can find faith, it will just focus on life after people find faith.

 My creator identity is a large part of my story. My mom passed away when I was 11 years old and my siblings and I did not have a healthy relationship with my dad. As a result of my parental issues, I moved in with my aunt and uncle before my high school graduation. My life changed indefinitely when I decided to develop a relationship with God and I had a mentor in my best friend, Aaron who is a Christian that is 26 years old. I have found a purpose in life, which is spreading the word of God. I would not have found my purpose if I stayed in the state I was once at where I did not passionately believe in my faith.

 My television show will cover many topics that are being experienced or have been experienced by viewers. The show will contain a realistic setting of high school by having different friend groups, some that are known to be popular, nerdy, athletic, kind, mean, etc. The problems the characters will face will be common ones, such as getting bullied, losing an athletic game, getting a bad grade, dating troubles, peer pressure to do drugs and drink alcohol, forming friendships, and much more. These are problems faced, not only in high school, but in the middle school and college level as well. Death is a natural part of life and it is bound to happen, which is the relevance behind the death of Jamison’s parents. The show’s main takeaway encouraging viewers to believe in something comes by way of Jamison not believing in anything, but soon learning the joy, meaning, and love that can come from faith.

**References**

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