**BEN BRODY**

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**PROFESSIONAL SUMMARY**

Creative and compassionate student with a strong academic record coupled with solid leadership, communication and collaboration skills. Highly driven individual with hands-on experience in healthcare, emergency services, & management. Possess the analytical ability, critical thinking skills and knowledge of health promotion necessary to support the planning, development, implementation, and monitoring of effective health program for employees and members of a community.

**EDUCATION**

**Bachelor of Science in Health & Physical Education, Concentration: Health & Wellness Promotion** (GPA: 3.54)

Longwood University, Farmville, VA CLASS OF 2020

* Dean’s List, Alpha Lambda Delta National Honor Society

**CERTIFICATIONS**

Toastmasters Public Speaking, Emergency Medical Technician, CPR/First Aid/AED, Agricultural Pesticide Technician

**PROFESSIONAL EXPERIENCE**

**Enterprise Rent-A-Car,** Richmond, VA| Management Trainee InternMAY 2018 – PRESENT

* Responsible for the day to day tasks including selling rental cars and coverage products, negotiating with customers, marketing Enterprise’s brand over the competitors, and providing exceptional customer service
* Review and analyze reports, financial statements, and billing
* Received a scholarship for my leadership contributions including: professionalism, initiative, and adherence to founding values
* Increased the branch’s customer service score from 80% to 88% completely satisfied in a 3 month period

**College Kids Lawn Care,** Midlothian, VA | Owner and Operator MAY 2014 – NOV 2017

* Founded a seasonal landscaping business providing lawn service, pruning, planting, mulching, and leaf removal
* Consistently exceeded customer expectations by researching and implementing customer-focused business strategies
* Designed customer satisfaction survey leading to 100% referral business

**Longwood University**, Farmville, VA | Peer Mentor JUN 2017 – NOV 2017

* Nominated and selected by Longwood faculty to teach a citizen leadership class for incoming freshmen in the health and wellness field; Worked as a role model and resource for students during the school year
* Communicated confidently with students and faculty to ensure complete understanding of campus expectations
* Recognized by faculty and students for being the most interesting and helpful peer mentor

**LEADERSHIP AND INVOLVEMENT**

**Longwood University Student Government Association (SGA)** | Executive Senator/Senator AUG 2016-PRESENT

* Represent the student body of Longwood University, attend board meetings, and plan campus and community outreach events
* Created a social media platform called “Improve LU” resulting in expanded library hours, increased commuter parking, and healthier food options in the dining hall

**Forrest View Volunteer Rescue Squad |** Emergency Medical Technician (EMT) FEB 2014 – JUL 2018

* Responded to 911 calls and provided emergency medical care to patients in the community
* Taught health and safety education classes to individuals in the Richmond community
* Served as lead field EMT during the Vice Presidential Debate at Longwood University

**Fundraising Officer** JAN 2016 – FEB 2017

* Identified gaps in fundraising efforts and recommended new ideas involving the community and the rescue squad
* Developed the idea of hosting a tennis tournament and led the entire effort, resulting in the most successful fundraiser in the history of the rescue squad with over $3,500 raised
* Recruited participants by offering various prizes (which I obtained by soliciting local businesses) for participation
* Created a webpage/PayPal to help with recruitment, registration, payment, and other logistics