

Longwood



Sustains

# Event Recycling at Longwood

*Making a Lasting Impact with Recycling*



Oktoberfest, one of Longwood's largest student events, took place on the first weekend of October. Organized by the seniors on Mortar Board, booths and concerts erupted on Stubbs Lawn. After a night of fun at Oktoberfest, plastic bottles and cups covered Stubbs Lawn the following morning. In addition, piles of trash bins were neatly stacked after a long day's work, which sparked curiosity about Longwood's efforts to promote recycling at campus-wide events.

What are the necessary components to implement recycling at Longwood events?

The answer to this question involves looking at examples of event recycling at different colleges and universities and Longwood's current recycling system at event.

## Why Event Recycling?

The University of Virginia's GameDay Challenge ignited our interest in learning about event recycling at Longwood University. The GameDay Challenge is a national competition to promote waste reduction and recycling at home football and/or basketball games at participating colleges and universities across the country. The University of Virginia coordinates with their Athletics, Dining, and Sustainability Department, as well as student organization, to organize the event at their big home football and/or basketball games.





# Brown University's Green Move-Out Day



On November 16, 2018, we contacted Brown University to learn about their recycling efforts at their school. Their Office of Sustainability responded to our questions on November 19, 2018, where we learned about their Green Move-Out Day. At the school year, there has been enormous quantities of material that students cannot fit in their suitcase, do not want anymore, or it's easier to toss in the trash. Brown University saw a need for their donation program called Clean Break. Last year, Brown University collected and donated 32,000 pounds of materials to different charitable organizations in the local area of Rhode Island.

(Source: Erin Royal, Office of Sustainability)

Locations to Implement Event Recycling	Possible Event Opportunities
Wheeler Mall	Move-In and Move-Out Day
Stubbs Lawn	Color War and Oktoberfest
Lancer Park and Athletic Fields	Spring Week
Willett Gymnasium	The Big Event (Community Service Day)
Residence Hall	Sport Events (i.e. The G.A.M.E)

**Summary:**

As shown above, the table illustrates the potential locations and event opportunities to incorporate event recycling at Longwood University. Different events produce different waste streams of recyclable materials, calling for different waste management techniques.