

## November 8, 2021—FOR IMMEDIATE RELEASE

## Pill for perfect photographic memory announced

FARMVILLE, Va.—An oral pill that creates 100 photographic memories in a user's long-term memory was announced yesterday by Frame-Mem Pharmaceuticals from Richmond, Va.

"Our product allows the user to both store and recall their photographic memories with an accuracy score of 100%," stated Frame-Mem Pharmaceuticals CEO Finn Mertens. "After taking the pill, the user has a four-hour period to collect 100 memory "frames" that can be internally visualized at a later date."

The Frame-Mem pill links photoreceptors and neurons from long-term storage areas in the brain to recreate the recorded image in front of the user, stated Finn Mertens who previously created the pill as a medicinal chemist.

Finn Mertens further added that since the Frame-Mem pill has received FDA clearance, his company will now be able to share his pill and its positive effects on the mass market.

"Memorizium, the compound used in the pill, has been found to enhance photographic memory recollections of individuals ranging from young adults to the elderly," stated the independent research council that reviewed Memorizium's effects. "This pill can improve the memory of individuals with neurodegenerative diseases such as Alzheimer's disease."

"As a first-generation medical student who is also holding a job and caring for a family, the Frame-Mem pill improved my memory and recollections of critical information for my education," stated John Wickerson, who participated in the clinical trial.

"The Frame-Mem pill allowed my grandfather to save previous as well as establish new memories that had previously begun to deteriorate following his diagnosis of Alzheimer's disease," said Franky Smith, a family member of a Frame-Mem pill clinical trial patient.

A 10% discount will be given on the first week of the pill's release starting November 8.

###

For additional information, please contact Alec Jones at 123-456-7822, email Alec.Jones@Frame-MemConnect.net